SAY THIS, NOT THAT



Make a commitment to stop using words that stigmatize, dehumanize, and harm others.

How we speak and the words we put out into the world affect the perceptions and attitudes of people around us. Someone's health conditions and the challenges they face can be invisible.

Use Person-First Language

Person-first language puts the person before the diagnosis. Rearranging words is a powerful way to not let the medical condition or disability define the person.

Do Say...





Don't Say...

Addict	Person with a substance use disorder
Oxy Baby	Infant exposed to substances before birth
Crazy	Person living with a mental illness
The Disabled	Person with a disability
HIV Positive	Person living with HIV
The Homeless	Person experiencing homelessness
Preemie	Infant who is born prematurely
Welfare Mom	Person who is receiving social assistance benefits
Zika Baby	Infant infected with Zika virus

www.beyondlabels.marchofdimes.org